

## Privacy Policy for SMS Messaging on Website

At Medical Z, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we handle your information in compliance with the General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and the California Online Privacy Protection Act (CalOPPA).

### 1. Information Collection

We may collect the following personal information through our SMS messaging services:

- Mobile phone number
- Name (if provided)
- Preferences or other details you provide

### 2. Use of Information

We use your information to:

- Provide and improve our SMS services
- Communicate with you
- Comply with legal obligations

### 3. Legal Basis for Processing

Under GDPR, our legal bases for processing your information include your consent, the necessity to fulfill a contract, and compliance with legal obligations.

### 4. Disclosure of Information

We may share your information with:

- Service providers assisting with SMS services
- Authorities when required by law

We do not sell your personal information.

### 5. Security

We implement technical and organizational measures to protect your personal information.

### 6. Data Retention

Your information will be retained only as long as necessary for the purposes outlined or as required by law.

### 7. Your Rights

- GDPR Rights: Access, correct, delete, restrict, object, and transfer your data.

- CCPA Rights: Know, delete, opt-out of sale (if applicable), and non-discrimination.
- CalOPPA Rights: Know about data practices; we do not respond to Do Not Track signals.

#### 8. Consent

By using our SMS services, you consent to the collection and use of your information as described.

#### 9. Changes to This Policy

We may update this policy to reflect changes in practices or legal requirements. We encourage you to review it periodically.

#### 10. Contact Us

For questions or to exercise your rights, contact us at:

- Phone: 832-767-5978
- Email: [info@medicalz.com](mailto:info@medicalz.com)

This Privacy Policy was last updated on 8/23/2024.